



UI/UX Web Designer / Full Stacks Developer

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Online Portfolio : www.isensemedia.com
Nationality : Singaporean
Contact No : (+65) 91735813
Current Location : Singapore

Boon Siong (a.k.a Wensiong) is a professional web designer and developer based in Singapore. I have 13 years of industry experience of building digital projects with MNC and SMC in different industries.

I characterize myself as a highly motivated individual with strong work ethics. I am a dare-devil and loves trying new ideas, it energizes and challenges me. Being a creative thinker coupled with technical skills, I am able to manage projects from conception to development, implementation to completion.

Skills and Proven Experience

- Responsive Web Design and Development (Desktop and Mobile Devices).
- Web Application Design and Development (Content Management, Products Ordering, Appointment and eCommerce with online payment).
- User Interface (UI) Wireframe Design and Prototype Development
- User Experience (UX) Design and Testing.
- Proficient in Adobe Softwares such as Photoshop, Illustrator, Dreamweaver and Animate (a.k.a Flash).
- Experience in HTML 5.0, CSS 2.0/3.0, Javascript, MySQL and PHP
- Conceptual art and storyboarding
- Video and Photo shooting and editing

Education

- **Diploma in Digital Media Design**
Nanyang Polytechnic Singapore, 1998 – 2001
- **GCE 'O' level (with 6As Credits)**
North View Secondary School, 1994 – 1997

Work History

Sept 2009 – Current

Self Employed as UI/UX Web Designer and Full Stack Developer

Desktop and Mobile Web Design

Wireframe Design and Prototype Development

Full Stack Development (HTML, CSS, Javascript, PHP & MySQL)

Events and Products Photography

Online Marketing and Social Media Campaigns

Clients

- Singtel (MNC in Telecommunication Industry)
- Vintec and Transtherm Wine Cellar (MNC in F&B Industry)
- Chemical Specialties Limited (MNC in Chemical Industry)
- DP Architects (MNC in architecture and infrastructure industry)

Contract / Freelance

- McCann WorldGroup (Global Advertising Agency)
- Green House Design + Communications (Design Agency)
- Vintedge (Design Agency)
- Vintedge Technologies (IT Company)
- Forecepts (IT Company)

Sept 2008 – Sept 2009

Meramedia (Qatar - Doha) – Art Director

Web and Graphic Design Concept

Web Development (HTML and Flash Action Script Programming)

Jul 2005 – Sept 2008

Self Employed as Web and Flash Designer

Web and Graphic Design

Web Development (HTML and Flash Action Script Programming)

Oct 2004 – Jun 2005

Dezainwerkz - Interactive Media Designer

Web and Graphic Design

Web Development (HTML and Flash Action Script Programming)

Preference

Willing to Travel : Yes

Willing to Relocation : Yes

Expected Monthly Salary (SGD) : SGD\$4500 - SGD\$4800 (negotiable)